



Finally! Good news about a recession. The one at the end of our cigarette, that is.

Our famous recessed filter keeps your lips from touching the tar that builds up on the tip.

Flush filters can't do that.

That's why Parliament Lights are so tastefully light.

And that makes this recession very easy to enjoy.



Only Parliament Lights has the famous recessed filter.

Available in Soft Pack, Box and 100s.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous To Your Health.

Soft Pack: 9 mg "tar," 0.7 mg nicotine—Box: 10 mg "tar," 0.7 mg nicotine—100s: 10 mg "tar," 0.8 mg nicotine av. per cigarette. FTC Report Dec. '78

